

EDINBURGH RUGBY
"WASPSS ARE COMING"
VIRAL ADVERT
09-10-08
STORYBOARD VERSION 1



PLAYER - MIKE BLAIR? OR CHUNK?

INT. - CHANGING ROOMS
SITTING IN DRESSING ROOM
PREPARING FOR THE GAME

FAINTLY WE HAER A MILD
BUZZING SOUND



INT. - CHANGING ROOMS
HEAD TURNS TO REVEAL A
CLOSE UP OF THE EAR

BUZZING GET LOUDER



INT. - CHANGING ROOMS
CLOSE UP OF EYES AS HE
RECOGNISES THE SOUND

BUZZING IS LOUDER



INT. - CHANGING ROOMS
PLAYER GRINS CALMLY IN
RECOGNITION

BUZZING IS LOUDER



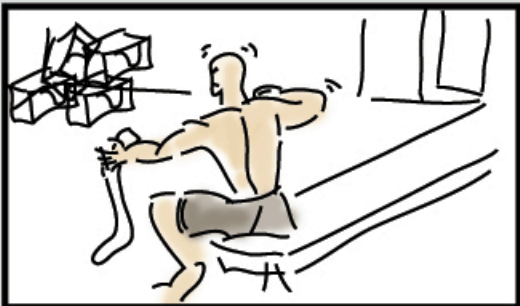
EXT. - SHOT FROM ABOVE
MURRAYFIELD - SHAKEY HAND-HELD
LOOK, MOVING CLOSER

LOUD BUZZING

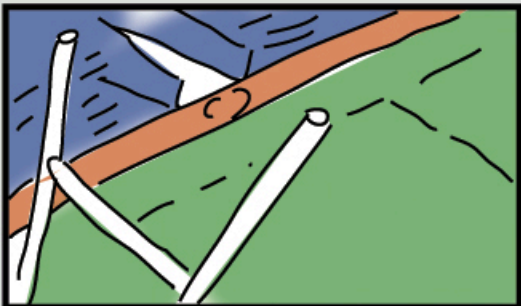


INT - CHANGING ROOMS
CLOSE UP
PLAYER STEPS INTO SHORTS
AND PULLS THEM UP

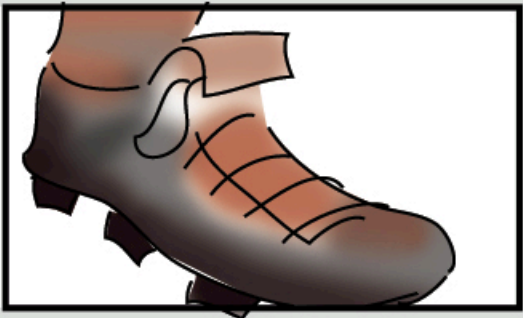
(IS THERE EDINBURGH BRANDING ON THE SHORTS?)



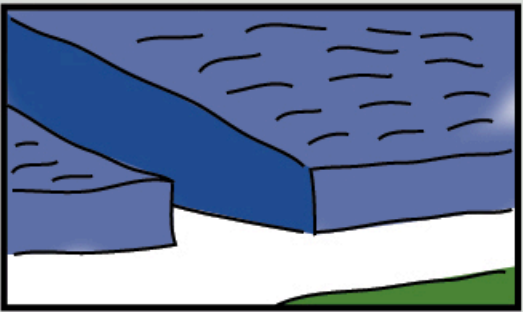
INT. - CHANGING ROOMS
PLAYER IN PREPARATION



EXT. - ABOVE MURRAYFIELD
LOUD BUZZING
FLYING OVER POSTS
HEADING FOR THE TUNNEL



INT. - CHANGING ROOMS
CLOSE UP, BOOTS



EXT. - MOVING TOWARDS TUNNEL
LOUD BUZZING



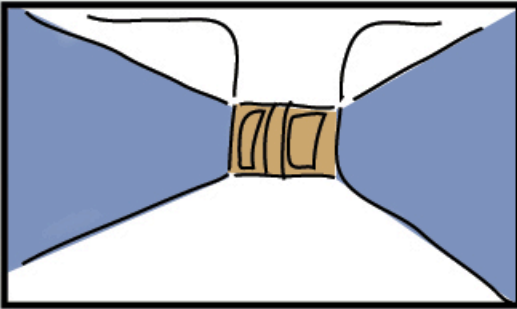
INT. - CHANGING ROOMS
PLAYER LOOKING FOR SOMETHING
IN HIS KIT BAG



INT. - CHANGING ROOMS
PLAYER PULLS SOMETHING FROM HIS
BAG.

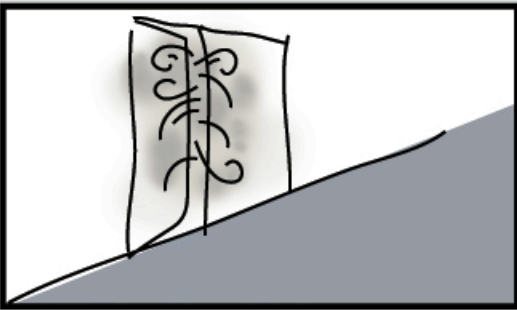


INT. CHANGING ROOMS
CU - HANDS IN BAG



EXT. MURRAYFIELD
HAND HELD CAMERA MOVES INTO
THE TUNNEL.

CHORUS OF LOUD BUZZING



INT. - TUNNEL
CHANGING ROOM DOOR SITS
SLIGHTLY AJAR. THE SOUND OF
AN AEROSOL AND SPRAY MIST SEEPS
FROM THE DOOR
HAND-HELD CAMERA MOVING TOWARD
DOOR

BUZZING SOUNDS LIKE A SPITFIRE
MISFIRING



INT. - CHANGING ROOMS
PLAYER PULLS HIS SHIRT ON



INT. - CHANGING ROOMS
CLOSE UP OF EDINBURGH LOGO



INT. - CHANGING ROOMS
AN AEROSOL IS SLAMMED DOWN ON
THE BENCH TO REVEAL THE LABEL.
PLAYER CONFIDENTLY
HEADS TOWARDS THE DOOR

**WASPS
ARE
COMING
5 DEC 08**

GRAPHIC.
STRAP LINE:
WASPS ARE COMING. 05 DEC 08.



GRAPHIC.
EDINBURGH LOGO APPEARS.
A SINGLE BUZZING WASP IS HEARD

SOUND OF ELECTRIC FLY KILLER
FIZZES

LOGO FADES IN AND OUT

WASP BUZZ DISSAPPEARS

CUT TO BLACK - SUBTLE SMOKE
WAFTS WHERE THE LOGO WAS.